

Tobacco-Free Living

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 - **Objective 1.1:** Increase access to smoke-free parks and outdoor recreational environments.



Priority Issue: Tobacco-Free Living (TFL)						
Goal 1	Reduce tobacco use and exposure to secondhand smoke and associated unhealthy air contaminants in outdoor recreational environments and multi-unit housing environments.					
Objective 1.1	Increase access to smoke-free parks and outdoor recreational environments.					
Key Actions	Timeline		Responsible Parties	Resources	Measures	Status
	Start	End				
1.1.A Contact neighboring jurisdictions to determine best practices for a smoke-free campaign for public parks.	10/13	9/14	Lead: Sara Baldwin, Fairfax County Park Authority (FCPA) TFL Priority Issue Team (PIT)	Centers for Disease Control and Prevention (CDC) Community Transformation Grant (CTG) \$15,000 10/13-9/14	Identification of best practices: Completed	COMPLETED YEAR ONE <ul style="list-style-type: none"> Conducted extensive research related to implementation of smoke-free park best practices from other jurisdictions.
1.1.B Educate policymakers and decision makers on the benefits of tobacco-free living environments.	10/13	9/14	Lead: Sara Baldwin, FCPA TFL PIT	CDC CTG \$15,000 10/13-9/14	Presentation on the benefits of tobacco-free living environments: Completed	COMPLETED YEAR ONE <ul style="list-style-type: none"> Presented a policy proposal for “Tobacco-Free Play Zones” to the Park Friends, Fairfax County Athletic Council, and Park Authority Board in 3/14.

Objective 1.1 Continued	Increase access to smoke-free parks and outdoor recreational environments.					
Key Actions	Timeline		Responsible Parties	Resources	Measures	Status
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<p>1.1.C Plan, coordinate, and implement a campaign for playgrounds, athletic fields, and skate parks by promoting the use of signs that read: "Please, No Smoking."</p>	10/13	9/14	<p>Lead: Sara Baldwin, FCPA</p> <p>Sandy Evans, Fairfax County Public Schools (FCPS) School Board; Chris Leonard, Neighborhood and Community Services (NCS); TFL PIT</p>	<p>CDC CTG \$15,000 10/13-9/14</p>	<p>Adoption of policy to implement tobacco-free play zones by Park Authority Board: Completed</p> <p># locations where signs were posted at playgrounds, athletic fields, and skate parks: 485</p>	<p>COMPLETED YEAR ONE</p> <ul style="list-style-type: none"> Received unanimous approval of the "Tobacco-Free Play Zones" policy proposal by the Park Authority Board in 4/14. Unveiled the tobacco-free signage in a joint ceremony in 9/14, which included the installation of "Tobacco-Free Play Zone" signs in areas of parks frequented by children such as playgrounds, athletic fields, and skate parks.
<p>1.1.D Expand posting of signs for all other public park amenities, such as picnic shelters, marinas, golf courses, and trails.</p>	10/13	9/17	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, Fairfax County Health Department (FCHD)</p> <p>Sara Baldwin, FCPA; Sandy Evans, FCPS School Board; Chris Leonard, NCS; TFL PIT</p>	<p>CDC CTG \$15,000 10/13-9/14</p> <p>Virginia Department of Health (VDH) Tobacco Use Control Project (TUCP) \$88,000 4/15-3/18</p>	<p># locations where signs were posted at other public park amenities: 22 NCS athletic fields/courts and playgrounds, and 825 FCPS athletic fields and playgrounds</p> <p># signs posted at other public park amenities: 255</p>	<p>COMPLETED YEAR ONE</p> <ul style="list-style-type: none"> Implemented a complementary "Tobacco-Free Play Zone" policy for NCS playgrounds and athletic fields in 9/14. The FCPS Board adopted the "Tobacco-Free Play Zone" policy in 9/14 for all school properties as recommended by the School Health Advisory Committee. <p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Expanded tobacco-free signage to tennis courts, basketball courts, volleyball courts, amphitheaters, and marinas. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Expanded tobacco-free signage to other public park amenities, such as golf courses, trails, Frisbee golf courses, picnic shelters, amusements (trains, carousels), and outdoor fitness areas. Reached out to the Northern Virginia Regional Park Authority to discuss using the tobacco-free signage in their parks. <p>PLAN FOR YEAR FOUR</p> <ul style="list-style-type: none"> Promote tobacco-free policies and signage at farmers markets, universities, and community centers.

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<p>1.1.E Form a coalition of Northern Virginia jurisdictions to develop a consensus for consistent tobacco-free living efforts across the region.</p>	4/15	3/18	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD</p> <p>TFL PIT</p>	<p>VDH TUCP \$88,000 4/15-3/18</p>	<p>Establishment of a Northern Virginia Tobacco-Free Coalition: TBD</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> • Awarded VDH TUCP grant for a dedicated staff position at the FCHD to support tobacco control efforts for the Northern Virginia Health Region, and hired the Regional Tobacco Control Coordinator in 9/15. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> • Presented on tobacco-free play zone initiatives at the Virginia Foundation for Healthy Youth conference. • Worked with the Community Health Care Network to increase the use of the Quit Line fax referral form. • Convened stakeholders to discuss tobacco-free areas and cessation programs, and to explore how the Medical Reserve Corps (MRC) could assist with efforts. <p>PLAN FOR YEAR FOUR</p> <ul style="list-style-type: none"> • Collaborate with the American Heart Association to work on tobacco-use prevention and cessation activities. • Provide giveaways and educational items to county community centers for countywide Kick Butts Day events for teens. • Work with the Virginia Department of Health to promote the Quit Line fax referral form at regional addiction treatment trainings for behavioral health care providers. • Convene a Northern Virginia Regional Tobacco Use Control and Prevention meeting in 5/17 to establish a regional coalition to work on multi-sector strategies for the reduction of secondhand smoke exposure and tobacco use. • Partner with the Truth Initiative Campaign on youth tobacco-use prevention and cessation activities. • Provide programmatic support and technical assistance with tobacco control and prevention activities and events, such as cessation services; VA Quit Line training and resources; and tobacco-free policies at local schools, colleges and universities, worksites, places of worship, parks and recreational facilities, healthcare facilities, and multi-unit housing complexes. • Collaborate with the Community Services Board on the delivery of evidence-based cessation services. • Leverage MRC volunteers for tobacco-free living activities.

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1.1.E (Continued) Form a coalition of Northern Virginia jurisdictions to develop a consensus for consistent tobacco-free living efforts across the region.	4/15	3/18	Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD TFL PIT	VDH TUCP \$88,000 4/15-3/18	Establishment of a Northern Virginia Tobacco-Free Coalition: TBD	PLAN FOR YEAR FOUR (Continued) <ul style="list-style-type: none"> • Coordinate with VDH and other regional tobacco control coordinators across the state. • Promote the Virginia Quit Line and enroll clinics and other healthcare providers in the Quit Line fax referral program. • Participate in activities related to Kick Butts Day, Quit Day, and the Great American Smoke-out.

Tobacco-Free Living

- **Goal 1:** Reduce tobacco use and exposure to secondhand smoke and associated unhealthy air contaminants in outdoor recreational environments and multi-unit housing environments.
 - **Objective 1.2:** Increase the number of smoke-free policies that are voluntarily implemented by multi-unit housing neighborhoods.



Priority Issue: Tobacco-Free Living (TFL)

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Objective 1.2	Increase the number of smoke-free policies that are voluntarily implemented by multi-unit housing neighborhoods.					
Key Actions	Timeline		Responsible Parties	Resources	Measures	Status
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<p>1.2.A Invite property management, housing, and insurance stakeholders to discuss smoke-free housing.</p>	4/15	3/18	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, Fairfax County Health Department (FCHD)</p> <p>Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, Housing and Community Development (HCD); TFL Priority Issue Team (PIT)</p>	<p>Virginia Department of Health (VDH) Tobacco Use Control Project (TUCP) \$88,000 4/15-3/18</p>	<p>Discussions on smoke-free housing: TBD</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Conducted initial research and discussion with HCD regarding smoke-free policies for senior housing residences. Awarded VDH TUCP grant for a dedicated staff position at the FCHD to support tobacco control efforts for the Northern Virginia Health Region, and hired the Regional Tobacco Control Coordinator in 9/15. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Provided technical assistance and support to HCD for expanded smoke-free housing initiatives. <p>PLAN FOR YEAR FOUR</p> <ul style="list-style-type: none"> Establish a regional tobacco-free coalition to work on multi-sector strategies for the reduction of secondhand smoke exposure and tobacco use in multi-unit housing and at worksites, and the support of the Quit Now Virginia quit line service. Monitor the status of proposed and passed U.S. Department of Housing and Urban Development smoke-free housing regulations.

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<p>1.2.B Identify smoke-free housing champions and provide education on its benefits.</p>	10/15	9/16	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD</p> <p>Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, HCD; TFL PIT</p>	<p>VDH TUCP \$88,000 4/15-3/18</p>	<p># champions identified: 1</p> <p>Education on benefits of smoke-free housing: Completed</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Created an educational toolkit for residents of multi-unit housing regarding the hazards of smoking, secondhand smoke, and the importance of smoke-free policies. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Engaged residents in the creation of smoke-free policies by conducting surveys and gathering input. Selected champions to encourage the acceptance and implementation of the new smoke-free policies among residents. Initiated private-sector smoke-free housing coalition building. Provided information to local housing groups to support implementation of smoke-free housing throughout HCD communities.
<p>1.2.C Conduct an initial survey of residents in multiple housing communities to identify smoking prevalence and support for smoke-free initiatives.</p>	1/15	9/17	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD</p> <p>Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, HCD; TFL PIT</p>	<p>VDH TUCP \$88,000 4/15-3/18</p>	<p>Administration of resident surveys: Completed</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Conducted initial research via survey in four HCD communities planned to participate in the smoke-free policy pilot program. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Analyzed survey data taking into consideration health risk factor data and chronic disease rates. Identified vulnerable populations at risk for poor health outcomes in order to create targeted messaging. <p>PLAN FOR YEAR FOUR</p> <ul style="list-style-type: none"> Provide support and technical assistance to public and private housing groups, including cessation resources.

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<p>1.2.D Conduct residential community forums to discuss smoke-free initiatives and implementation considerations needed for success.</p>	1/15	9/17	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD</p> <p>Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, HCD; TFL PIT</p>	<p>VDH TUCP \$88,000 4/15-3/18</p>	<p># residential community forums conducted to discuss smoke-free initiatives: TBD</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Conducted forums in the HCD pilot program sites. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Support private-sector initiatives to conduct residential community forums on smoke-free housing. <p>PLAN FOR YEAR FOUR</p> <ul style="list-style-type: none"> Conduct forums in other HCD communities to ascertain resident concerns about the new smoke-free policy that may impact compliance and address concerns. Support private-sector initiatives to conduct residential community forums on smoke-free housing.
<p>1.2.E Create a community pilot program for a model “clean air” apartment or condominium agreement.</p>	10/14	9/17	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD</p> <p>Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, HCD; TFL PIT</p>	<p>VDH TUCP \$88,000 4/15-3/18</p>	<p>Creation of a pilot smoke-free policy: TBD</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Planned and implemented a smoke-free lease addendum at four HCD housing properties, including two senior housing properties, one apartment community, and one townhome community. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Provided technical assistance and support to HCD for the expansion of the smoke-free housing program to all HCD communities. Identified model lease addendum language for various communities to fit property management needs. <p>PLAN FOR YEAR FOUR</p> <ul style="list-style-type: none"> Partner with the Fairfax County Housing Authority to support tobacco-free multi-unit public and private housing.

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<p>1.2.F Design a “no tobacco use” education campaign for multi-family housing providers to include posters and signage in multiple languages.</p>	1/15	9/17	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD</p> <p>Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, HCD; TFL PIT</p>	<p>VDH TUCP \$88,000 4/15-3/18</p>	<p>Development of a “No Tobacco Use” education campaign: TBD</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> • Hung smoke-free policy signs in the HCD pilot residential areas. • Created an educational toolkit for residents in HCD pilot communities regarding the hazards of smoking, secondhand smoke, and the importance of smoke-free policies. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> • Began work on a tailored toolkit for residents based on survey results in preparation for the expansion of the smoke-free policy, and translated it into multiple languages. <p>PLAN FOR YEAR FOUR</p> <ul style="list-style-type: none"> • Finalize a tailored toolkit for residents based on survey results in preparation for the expansion of the smoke-free policy and translate it into multiple languages. • Partner with the Fairfax County Housing Authority to support tobacco-free multi-unit public and private housing.