



Priority Issue: Tobacco-Free Living (TFL)

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Goal 1	Reduce tobacco use and exposure to secondhand smoke and associated unhealthy air contaminants in outdoor recreational environments and multi-unit housing environments.					
Objective 1.1	Increase access to smoke-free parks and outdoor recreational environments.					
Key Actions	Timeline		Responsible Parties	Resources	Measures	Status
	Start	End				
1.1.A Contact neighboring jurisdictions to determine best practices for a smoke-free campaign for public parks.	10/13	9/14	Lead: Sara Baldwin, Fairfax County Park Authority (FCPA) TFL Priority Issue Team (PIT)	Centers for Disease Control and Prevention (CDC) Community Transformation Grant (CTG) \$15,000 10/13-9/14	Identification of best practices: Completed	COMPLETED YEAR ONE • Conducted extensive research related to implementation of smoke-free park best practices from other jurisdictions.
1.1.B Educate policymakers and decision makers on the benefits of tobacco-free living environments.	10/13	9/14	Lead: Sara Baldwin, FCPA TFL PIT	CDC CTG \$15,000 10/13-9/14	Presentation on the benefits of tobacco-free living environments: Completed	COMPLETED YEAR ONE • Presented a policy proposal for “Tobacco-Free Play Zones” to the Park Friends, Fairfax County Athletic Council, and Park Authority Board in 3/14.

Objective 1.1 Continued	Increase access to smoke-free parks and outdoor recreational environments.					
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<p>1.1.C Plan, coordinate, and implement a campaign for playgrounds, athletic fields, and skate parks by promoting the use of signs that read: "Please, No Smoking."</p>	10/13	9/14	Lead: Sara Baldwin, FCPA Sandy Evans, Fairfax County Public Schools (FCPS) School Board; Chris Leonard, Neighborhood and Community Services (NCS); TFL PIT	CDC CTG \$15,000 10/13-9/14	Adoption of policy to implement tobacco-free play zones by Park Authority Board: Completed # locations where signs were posted at playgrounds, athletic fields, and skate parks: 485	<p>COMPLETED YEAR ONE</p> <ul style="list-style-type: none"> Received unanimous approval of the "Tobacco-Free Play Zones" policy proposal by the Park Authority Board in 4/14. Unveiled the tobacco-free signage in a joint ceremony in 9/14, which included the installation of "Tobacco-Free Play Zone" signs in areas of parks frequented by children such as playgrounds, athletic fields, and skate parks.
<p>1.1.D Expand posting of signs for all other public park amenities, such as picnic shelters, marinas, golf courses, and trails.</p>	10/13	9/17	Lead: Sara Pappa, Regional Tobacco Control Coordinator, Fairfax County Health Department (FCHD) Sara Baldwin, FCPA; Sandy Evans, FCPS School Board; Chris Leonard, NCS; TFL PIT	CDC CTG \$15,000 10/13-9/14 Virginia Department of Health (VDH) Tobacco Use Control Project (TUCP) \$88,000 4/15-3/18	# locations where signs were posted at other public park amenities: 22 NCS athletic fields/courts and playgrounds, and 825 FCPS athletic fields and playgrounds # signs posted at other public park amenities: 255	<p>COMPLETED YEAR ONE</p> <ul style="list-style-type: none"> Implemented a complementary "Tobacco-Free Play Zone" policy for NCS playgrounds and athletic fields in 9/14. The FCPS Board adopted the "Tobacco-Free Play Zone" policy in 9/14 for all school properties as recommended by the School Health Advisory Committee. <p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Expanded tobacco-free signage to tennis courts, basketball courts, volleyball courts, amphitheaters, and marinas. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Expanded tobacco-free signage to other public park amenities, such as golf courses, trails, Frisbee golf courses, picnic shelters, amusements (trains, carousels), and outdoor fitness areas. Reached out to the Northern Virginia Regional Park Authority to discuss using the tobacco-free signage in their parks. <p>COMPLETED YEAR FOUR</p> <ul style="list-style-type: none"> Promoted tobacco-free policies and signage at farmers markets, universities, and community centers.

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<p>1.1.E Form a coalition of Northern Virginia jurisdictions to develop a consensus for consistent tobacco-free living efforts across the region.</p>	4/15	3/18	Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD TFL PIT	VDH TUCP \$88,000 4/15-3/18 Kaiser Foundation \$2,000 1/18-6/18	Establishment of a Northern Virginia Tobacco-Free Coalition: Completed	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Awarded VDH TUCP grant for a dedicated staff position at the FCHD to support tobacco control efforts for the Northern Virginia Health Region, and hired the Regional Tobacco Control Coordinator in 9/15. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Presented on tobacco-free play zone initiatives at the Virginia Foundation for Healthy Youth conference. Worked with the Community Health Care Network to increase the use of the Quit Line fax referral form. Convened stakeholders to discuss tobacco-free areas and cessation programs, and to explore how the Medical Reserve Corps (MRC) could assist with efforts. <p>COMPLETED YEAR FOUR</p> <ul style="list-style-type: none"> Coordinated a Northern Virginia Regional Tobacco Use Control and Prevention meeting in 5/17 to establish a regional coalition to work on multi-sector strategies for the reduction of secondhand smoke exposure and tobacco use. Attended the National Tobacco Conference in Austin, Texas. Collaborated with VDH and other regional tobacco control coordinators across the state. <p>PLAN FOR YEAR FIVE</p> <ul style="list-style-type: none"> Attend the Virginia Foundation for Healthy Youth Reduce Tobacco Use conference in Norfolk, VA in 4/18. Hold the Northern Virginia Regional Tobacco Use Control and Prevention meeting in 5/18 to learn about innovative practices for tobacco-free living.

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<p>1.1.F Provide technical assistance with tobacco control and prevention activities and events for community stakeholders.</p> <p><i>(Added 1/18)</i></p>	10/16	9/18	Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD	VDH TUCP \$88,000 4/15-3/18	Provision of technical assistance for tobacco control and prevention: Completed	<p>COMPLETED YEAR FOUR</p> <ul style="list-style-type: none"> • Collaborated with the American Heart Association to work on tobacco-use prevention and cessation activities. • Worked with VDH to promote the Quit Line fax referral form at regional addiction treatment trainings for behavioral health care providers. • Partnered with the Truth Initiative Campaign on youth tobacco-use prevention and cessation activities. • Provided training to FCHD Outreach staff on the Quit Line and other cessation resources they can share with their clients. • Provided Quit Line training to Kaiser Permanente behavioral health staff. <p>PLAN FOR YEAR FIVE</p> <ul style="list-style-type: none"> • Provide giveaways and educational items to county community centers for countywide Kick Butts Day events for teens. • Work with the Reston Area Chamber of Commerce to encourage more tobacco-free worksites. • Promote the Great American Smokeout in Fairfax County in 11/17 with lobby displays, an email chat, a Facebook Live segment and other promotional materials. • Meet with the Fairfax County Live Well program representative to discuss tobacco-free living initiatives in 11/17. • Provide an in-service training to FCHD nursing staff on current trends in tobacco use data including e-cigs and vaping in 11/17. • Leverage MRC volunteers for tobacco-free living activities. • Expand programmatic support to local schools, places of worship, and mental health facilities.