



Priority Issue: Tobacco-Free Living (TFL)

Goal 1	Reduce tobacco use and exposure to secondhand smoke and associated unhealthy air contaminants in outdoor recreational environments and multi-unit housing environments.					
Objective 1.2	Increase the number of smoke-free policies that are voluntarily implemented by multi-unit housing neighborhoods.					
Key Actions	Timeline		Responsible Parties	Resources	Measures	Status
	Start	End				
1.2.A Invite property management, housing, and insurance stakeholders to discuss smoke-free housing.	4/15	9/17	Lead: Sara Pappa, Regional Tobacco Control Coordinator, Fairfax County Health Department (FCHD) Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, Housing and Community Development (HCD); TFL Priority Issue Team (PIT)	Virginia Department of Health (VDH) Tobacco Use Control Project (TUCP) \$88,000 4/15-3/18	Discussions on smoke-free housing: Completed	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> • Conducted initial research and discussion with HCD regarding smoke-free policies for senior housing residences. • Awarded VDH TUCP grant for a dedicated staff position at the FCHD to support tobacco control efforts for the Northern Virginia Health Region, and hired the Regional Tobacco Control Coordinator in 9/15. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> • Provided technical assistance and support to HCD for the expansion of the smoke-free housing program to all HCD communities. • Provided information to local housing groups to support implementation of smoke-free housing throughout HCD communities. <p>COMPLETED YEAR FOUR</p> <ul style="list-style-type: none"> • Established a regional tobacco-free coalition to work on multi-sector strategies for the reduction of secondhand smoke exposure and tobacco use in multi-unit housing and at worksites, and the support of the Quit Now Virginia quit line service. • Discussed the timeline and implementation of U.S. Department of Housing and Urban Development smoke-free housing regulations requiring that all HCD public housing be tobacco-free by 8/18.

Objective 1.2 Continued	Increase the number of smoke-free policies that are voluntarily implemented by multi-unit housing neighborhoods.					
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<p>1.2.B Identify smoke-free housing champions and provide education on its benefits.</p>	10/15	9/16	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD</p> <p>Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, HCD; TFL PIT</p>	<p>VDH TUCP \$88,000 4/15-3/18</p>	<p># champions identified: 1</p> <p>Education on benefits of smoke-free housing: Completed</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Created an educational toolkit for residents of multi-unit housing regarding the hazards of smoking, secondhand smoke, and the importance of smoke-free policies. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Engaged residents in the creation of smoke-free policies by conducting surveys and gathering input. Selected champions to encourage the acceptance and implementation of the new smoke-free policies among residents. Initiated private-sector smoke-free housing coalition building.
<p>1.2.C Conduct an initial survey of residents in multiple housing communities to identify smoking prevalence and support for smoke-free initiatives.</p>	1/15	9/16	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD</p> <p>Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, HCD; TFL PIT</p>	<p>VDH TUCP \$88,000 4/15-3/18</p>	<p>Administration of resident surveys: Completed</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Conducted initial research via survey in four HCD communities planned to participate in the smoke-free policy pilot program. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Analyzed survey data taking into consideration health risk factor data and chronic disease rates. Identified vulnerable populations at risk for poor health outcomes to create targeted messaging.
<p>1.2.D Conduct residential community forums to discuss smoke-free initiatives and implementation considerations needed for success.</p>	1/15	9/17	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD</p> <p>Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, HCD; TFL PIT</p>	<p>VDH TUCP \$88,000 4/15-3/18</p>	<p>Implementation of residential community forums to discuss smoke-free initiatives: Completed</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Conducted forums in the HCD pilot program sites. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Supported private-sector initiatives to conduct residential community forums on smoke-free housing. <p>COMPLETED YEAR FOUR</p> <ul style="list-style-type: none"> Provided technical assistance to forums in other HCD communities to ascertain and address resident concerns about the new smoke-free policy that may impact compliance.

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<p>1.2.E Create a community pilot program for a model “clean air” apartment or condominium agreement.</p>	10/14	9/16	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD</p> <p>Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, HCD; TFL PIT</p>	<p>VDH TUCP \$88,000 4/15-3/18</p>	<p>Implementation of a smoke-free pilot program: Completed</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Planned and implemented a smoke-free lease addendum at four HCD housing properties, including two senior housing properties, one apartment community, and one townhome community. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Provided technical assistance and support to HCD for the expansion of the smoke-free housing program to all HCD communities. Identified model lease addendum language for various communities to fit property management needs.
<p>1.2.F Design a “no tobacco use” education campaign for multi-family housing providers to include posters and signage in multiple languages.</p>	1/15	9/17	<p>Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD</p> <p>Toni Clemons-Porter, Associate Director, Senior Housing and Assisted Living, HCD; TFL PIT</p>	<p>VDH TUCP \$88,000 4/15-3/18</p>	<p>Development of smoke-free signage: Completed</p>	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Hung smoke-free policy signs in the HCD pilot residential areas. Created an educational toolkit for residents in HCD pilot communities regarding the hazards of smoking, secondhand smoke, and the importance of smoke-free policies. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Began work on a tailored toolkit for residents based on survey results in preparation for the expansion of the smoke-free policy. <p>COMPLETED YEAR FOUR</p> <ul style="list-style-type: none"> Distributed materials and a tailored toolkit for residents for the expansion of the smoke-free policy.

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<p>1.2.G Provide technical assistance with tobacco control and prevention activities and events for housing providers.</p> <p><i>(Added 1/18)</i></p>	10/16	9/18	Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD	VDH TUCP \$88,000 4/15-3/18	Provision of technical assistance for tobacco control and prevention: Completed	<p>COMPLETED YEAR FOUR</p> <ul style="list-style-type: none"> • Provided support and technical assistance to public and private housing groups on the Quit Line and other cessation resources. • Worked with the Fairfax-Falls Church Community Services Board to provide the Dimensions Cessation Training Program for housing staff so that they may offer the program onsite for residents. • Offered technical assistance to HCD staff as they work to implement the new smoke-free property policy. <p>PLAN FOR YEAR FIVE</p> <ul style="list-style-type: none"> • Meet with HUD staff to offer technical assistance to all Public Housing Authorities in the region. • Provide programmatic support to multi-unit housing complexes on cessation services, VA Quit Line training and resources, and implementation of tobacco-free policies.
<p>1.2.H Promote tobacco-free living environments on college campuses.</p> <p><i>(Added 1/18)</i></p>	10/16	9/18	Lead: Sara Pappa, Regional Tobacco Control Coordinator, FCHD George Mason University (GMU); Marymount University	VDH TUCP \$88,000 4/15-3/18	Interventions to advance tobacco-free campuses: TBD	<p>COMPLETED YEAR FOUR</p> <ul style="list-style-type: none"> • Met with representatives from GMU and Marymount University to encourage implementation of tobacco-free campus policies. • Worked with GMU to develop an anti-smoking ad and videos targeting students. <p>PLAN FOR YEAR FIVE</p> <ul style="list-style-type: none"> • Hold additional meetings with GMU representatives to encourage implementation of 100% tobacco-free campus policies. • Meet with the Young Invincibles to collaborate on prevention and cessation activities on college campuses as well as other activities that target individuals age 18 to 34. • Research best practices for designated smoking areas among other college campuses.