

Healthy Eating

- **Goal 2:** Increase the number of environments that promote healthy food choices and educational resources.
 - **Objective 2.3:** Increase the number of family child care providers and child care centers participating in the Child and Adult Care Food Program.



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Key Actions	Timeline		Responsible Parties	Resources	Measures	Status
	Start	End				
2.3.A Develop culturally and linguistically appropriate materials to promote joining the Child and Adult Care Food Program.	10/13	9/14	Leads: Neighborhood and Community Services (NCS) Community Transformation Grant (CTG) staff, Department of Family Services (DFS) Office for Children (OFC) staff	Centers for Disease Control and Prevention (CDC) CTG \$500,000 10/13-9/14	Development of culturally and linguistically appropriate materials to promote joining the Child and Adult Care Food Program (CACFP): Completed	COMPLETED YEAR ONE <ul style="list-style-type: none"> Developed educational materials to help providers understand the process and requirements for obtaining a provider permit. Developed print materials in English and Spanish (i.e., posters, factsheets, brochures) educating families about the value of choosing a child care provider with a permit and the benefits that providers receive when enrolling in the CACFP. Developed the <i>Eat and Run</i> handbook, which was used as an incentive for permitted or licensed childcare providers that enrolled in the CACFP.
2.3.B Educate providers and families about the benefits of the Child and Adult Care Food Program.	10/13	9/15	Leads: NCS CTG staff, DFS OFC staff	CDC CTG \$500,000 10/13-9/14	# workshops held: 12 # providers reached: 411 # providers in CACFP: Increased from 706 to 802	COMPLETED YEAR ONE <ul style="list-style-type: none"> Held workshops focused on recruitment and retention of family childcare providers enrolled in CACFP. Distributed educational materials at DFS regional offices; Skill Source Centers; Health Department sites; Women, Infants, and Children program offices; and public libraries. COMPLETED YEAR TWO <ul style="list-style-type: none"> Conducted additional workshops.