



Priority Issue: Healthy Eating (HE)						
Goal 1	Increase the accessibility and affordability of healthy food.					
Objective 1.1	Establish a food policy council to examine the local food system and make recommendations for how to increase access to healthy and affordable food in underserved areas.					
Key Actions	Timeframe		Responsible Parties	Resources	Measures	Status
	Start	End				
1.1.A Establish membership and charter a food policy council.	10/13	9/16	Lead: Fairfax County Health Department (FCHD) HE Priority Issue Team (PIT)/Fairfax Food Council (FFC)	Kaiser Foundation (KF) Grant \$14,994 8/14-6/15 American Association of Retired Persons (AARP) Grant \$1,000 9/15-9/16 Virginia Foundation for Healthy Youth (VFHY) \$30,000 per year 7/16-6/18	Establishment of the FFC: 10/15 Number of FFC members: 190 Number of FFC Steering Committee members: 25	COMPLETED YEAR ONE <ul style="list-style-type: none"> Received a KF grant through FCHD for a limited-term Healthy Eating Project Coordinator to work with the HE PIT on establishing the FFC and setting priorities. COMPLETED YEAR TWO <ul style="list-style-type: none"> Reapplied for the KF grant (not awarded). Submitted two grant proposals in partnership with Cornerstones, one to Inova and one to the U.S. Department of Agriculture (not awarded). Received a small grant from AARP through the Virginia Food System Council to support FFC efforts. Developed a vision, mission, and governance document in 7/15 to establish the FFC Steering Committee and its working groups. Planned for the launch of the FFC in 10/15 to advocate for and promote food system and policy changes to increase the consumption of healthier food and lower the consumption of less nutritious food. COMPLETED YEAR THREE <ul style="list-style-type: none"> Hired part-time a FFC Project Coordinator funded by the VFHY grant. Appointed a FFC Chair and Executive Committee. Increased community involvement in FFC with approximately 190 members, 25 people serving on the FFC Steering Committee, and over 30 individuals actively participating in work groups. Branded FFC through the creation of a new logo and Facebook page. Attended a regional Council of Governments meeting and met staff from other local food councils.

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<p>1.1.B Set priorities for areas of the local food system to examine.</p>	10/14	9/16	Lead: FCHD HE PIT/FFC	KF Grant \$14,994 8/14-6/15 AARP Grant \$1,000 9/15-9/16	# priorities set by the Fairfax Food Council: 3	<p>COMPLETED YEAR TWO</p> <ul style="list-style-type: none"> Conducted community food assessments with George Mason University students in the Bailey’s Crossroads, Mt. Vernon, and Reston/Herndon communities to understand existing conditions of the food system and identify gaps and barriers to be addressed. Finalized the 2015 Community Food Assessment (CFA) report. Identified three priority areas – Food Access, Community Gardens, and Food Literacy/Nutrition Education. <p>COMPLETED YEAR THREE</p> <ul style="list-style-type: none"> Formed three working groups to develop strategies around food access, community gardens, and food literacy. Distributed the CFA, developed a one-page summary of the report, and posted them online.
<p>1.1.C Promote food system and policy changes to increase the consumption of healthier foods.</p> <p><i>(Added 1/16)</i></p>	10/16	9/18	Leads: FCHD, Arcadia Center for Sustainable Food and Agriculture FFC	VFHY \$30,000 per year 7/16-6/18 Northern Virginia Health Foundation (NVHF) \$75,000 12/16 -12/17	Implementation of activities that promote food system and policy changes: TBD	<p>COMPLETED YEAR FOUR</p> <ul style="list-style-type: none"> Hired a part-time nutrition coordinator and a part-time garden coordinator as part of NVHF grant to support activities in Bailey’s Crossroads area. Attended Metropolitan Council of Government (COG) meetings to network with other local food councils and explore opportunities for growth and development. <p>PLAN FOR YEAR FIVE</p> <ul style="list-style-type: none"> Empower community leaders to be healthy living advocates. Provide support, resources, and training to communities where health disparities are evident.